

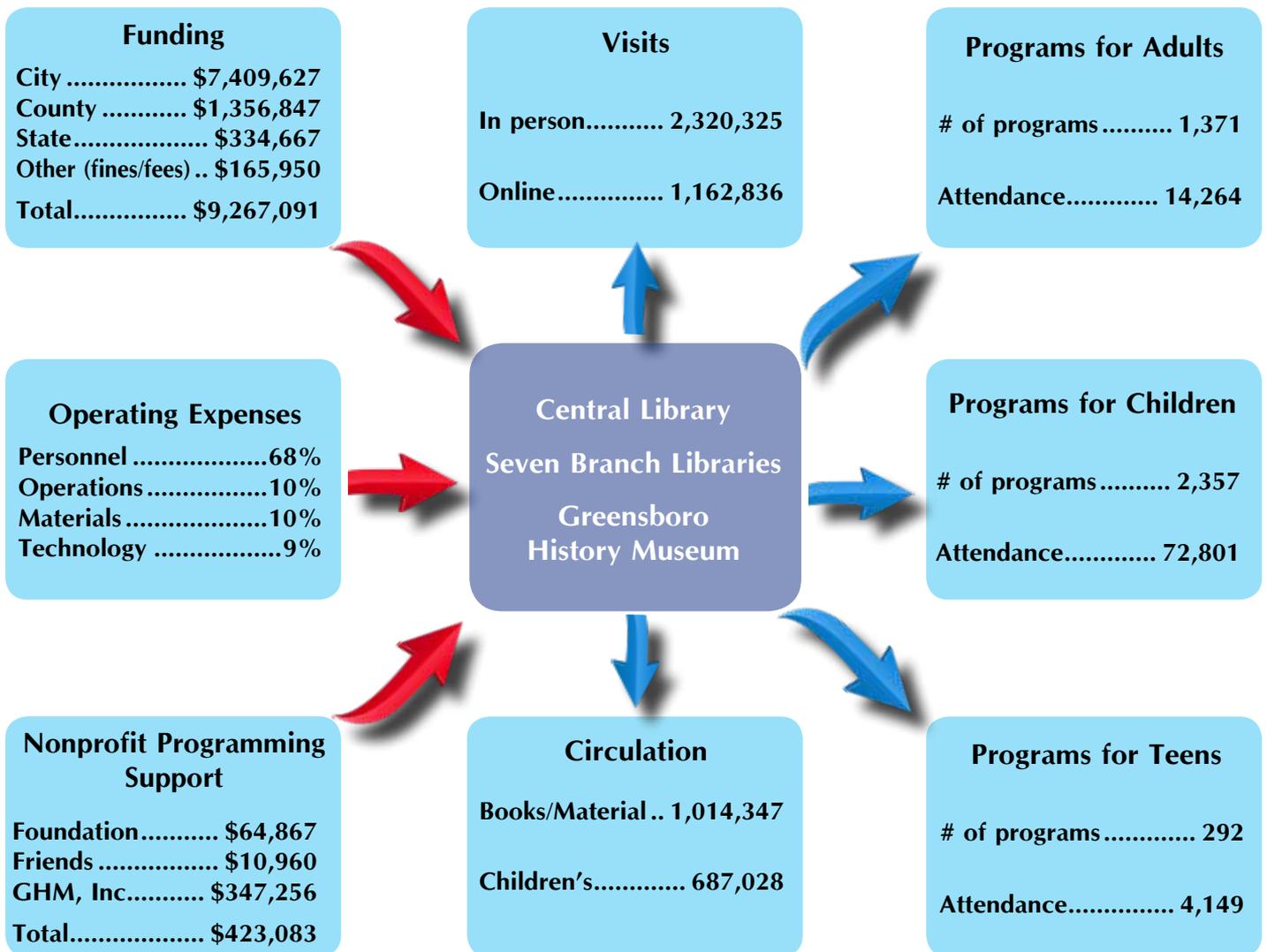
ANNUAL REPORT 2018-2019



Greensboro
Public Library

Conduit to DestinySM

Funding • Expenses • Results



What is the Greensboro Public Library Really Worth?

Most of our customers will tell you it's "priceless." But if you want to know what the community gets in return for every dollar of funding, the short answer is \$5.45. That is the return on investment for every dollar spent by the Library. To arrive at that figure we used a Return On Investment calculator provided by the Massachusetts Library Association. The process takes into account an approximate retail value for the primary services and resources used by our customers. Categories included books, CDs, DVDs and other materials borrowed; number of hours of computer use; number of online tutoring sessions; attendance at adult and children's programs; questions answered and a few other categories. **The bottom line is that for every \$1 spent on Library resources and services, the community realizes a return of \$5.45.**

Director's Message

Greetings from your Library,

What is a library? That may seem like a silly question since libraries have been around for centuries and nearly everyone has been to one. But this is something I ask myself fairly often because our world evolves and changes rapidly and so do the needs of our customers and community.

More than just a repository for knowledge, the Greensboro Public Library is a place where everyone, regardless of age, income, education, or ethnicity, can pursue their dreams and find opportunities to make their lives better. It is a community focal point offering invaluable resources, safe spaces to gather and innovative programs for children, teens and adults. For many of our customers the library represents a Conduit to DestinySM.

As we focus on our mission to provide free and equal access to information and encourage lifelong learning, we have sought community input through "We're Listening" events at all library locations. People of all ages, races and abilities gathered to discuss ways to improve library services and the community as a whole. The ideas generated at those meetings helped us discover new service and programming opportunities and as we look to the future, we will continue to engage the community in the ever-evolving process of making your Library great!

So, my hope is that you will visit your favorite Greensboro Public Library location and the Greensboro History Museum as you engage with your community. Together, we can make our world a better place.

Brigitte H. Blanton
Library Director



Mission

In partnership with the community, the Greensboro Public Library strives to provide free and equal access to information, foster lifelong learning, and inspire the joys of reading.



Library Leadership Team

Brigitte H. Blanton, Library Director
Brian Hart • Carol Ghiorso Hart

2018-2019 Library Board of Trustees

Timothy C. Hanlin, Chair • Mary Espinola, Vice Chair
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