

# GREENSBORO PUBLIC LIBRARY BOARD OF TRUSTEES

Monday, October 15, 2018  
4:00pm

## MINUTES

*Central Branch Library*  
*Hemphill Board Room – 2<sup>nd</sup> Floor - Administration*

### MEMBERS ATTENDING

(Voting)

### ABSENT

### STAFF

### LIAISON

1	BENNETT, JAMES	BYNUM, MONIQUE	BLANTON, BRIGITTE	GSO CC Goldie Wells
2	COPELAND, JULIE	CUTLER, IVAN	KEESE, DENA	GCC Kay Cashion (Absent)
3	COX, NETTA	GALLIMORE, LAURA	ARKIN, DYAN	
4	ESPINOLA, MARY (Vice Chair)	PEARSON, MICHAEL	CRANE, HART	
5	HANLIN, TIM (Chair)	TURNER, PAMELA		
6	PARKER, APRIL			

### CALL TO ORDER and APPROVAL OF MINUTES

- Meeting called to order at 4:02pm
- Approval of September 17, 2018 Minutes postponed until November meeting due to lack of quorum.

### CHAIR REPORT

- Chair opened the meeting by asking everyone to introduce himself/herself and share what book(s) he/she have been reading.

### COMMITTEE REPORTS

- GHM President highlighted upcoming events on behalf of the Greensboro History Museum (see *attached*).
- Advocacy Chair will be providing advocacy opportunities via email.

### DIRECTOR REPORT

- Director introduced members of the Planning Department, Dyan Arkin and Hart Crane. The Planning Department is in the processing of updating the City's Comprehensive Plan and will give a brief progress report as drafted by the Advisory Committee. Discussion took place regarding the handout, "What is *PLANIT* GSO" (see *attached*). The following suggestions were made for consideration/inclusion in the final product:
  - **Community**
    - Equity needs to be clear/prominent
    - More diversity in Planning Department
    - Let Advisory Committee know comments from other presentations
    - Co-op language, community land trust (action step)
    - Make sure draft documents are marked as such, clearly; add DRAFT watermark
    - Explain more clearly what a goal/strategy is
    - Include non-profits
    - Include religious community
    - Goals written in tense that is confusing
    - Higher education needs to be highlighted as economic driver
    - "In 20 Years" needs to be added to the handout
  - **Built Environment**
    - More emphasis on technology/Wi-Fi
  - **Economic Prosperity**
    - Technology needs to be included

- Director invited Board to attend the National Book Foundation event at the Greensboro History Museum (7:00pm) – discussion with author, Erica Armstrong Dunbar (see *attached*). Director informed the Board that Patricia Bell-Scott would be unable to attend due to a recent fall.
- Board informed about a complaint letter received by two Board members from an unknown customer. Board advised to report any customer or staff complaints to the Director.
- Discussion took place regarding how our homeless population can check out books. Director informed Board about available paperback books, as well as the Partnership Collection that will be available at all locations. Five community organizations identified by Neighborhood Development.
- Director informed Board that the Maintenance of Understanding (MOU) with Guilford County Schools is moving forward. The purpose is to allow all GCS students to access/use the Library
- First Quarter FY2018-2019 budget provided to Board (*see attached*).
- Windsor/Chavis Joint Facility Advisory Committee has scheduled two meetings to discuss the Request for Proposal (RFP) to move the project forward.
- City Council Member, Goldie Wells advised Board of upcoming Town Hall Meeting for District 2 on October 18 [REDACTED].

Meeting adjourned 5:14pm

**Date, Time, Location of Next Scheduled Meeting:**

***Monday, November 19, 2018***

***Greensboro Public Library***

***219 N. Church St.***

***Hemphill Board Room, 2<sup>nd</sup> Floor Administration***



G R E E N S B O R O  
H I S T O R Y  
M U S E U M

**November 2018 Update:**

**Exciting Highlights:**

***2018 GHM, Inc. Annual Campaign Goal Of \$10k Exceeded!***

***2018 Annual Dinner Held October 25th—A Wonderful Success!***

*-Event Sold Out In Advance!*

*-Evening Featured Sebastian Clarke-Antiques Roadshow Appraiser*

*-Event Included A Great Line-Up Of New Corporate Sponsors*

*-Event Included A Reception With Past Board Presidents*

*-2018 Voices Of City Award Honored Dennis Quaintance*

*-Evening's Silent Auction Exceeded \$2k*

***Gratitude Visits To Key Member/Donor Homes-Conducted By Museum Trustees On November 3<sup>rd</sup>***

***Lion Heart Society Revival Tea To Be Held November 27<sup>th</sup> With Founding Members (Planned Giving Effort)***

***\*Library Board Members, Please Stop By The Museum Gift Shop This Holiday For Special Gifts For Family/Friends! And Don't Miss Our Tiffany Exhibit On Display Now!***

**Submitted By:**

**Julie Copeland**

**President, 2018**

**Greensboro History Museum, Inc.**

**11.04.18**



The Comprehensive Plan will help set the course for what we should aim for and achieve to create the best GSO we can for our community. They will inform policies and funding directions in the future.

Your input helps build the comprehensive plan's goals and strategies. Thank you for taking a few minutes to answer the following questions:

**Our Vision Statement:**

*"Greensboro is known for its exceptional livability defined by three essential factors:*

- the quality of our relationships*
- the quality of the place, and*
- the quality and vitality of the economy."*

- Will the Vision Statement serve as a guide for the next 20 years? If not, what should change?
  
- Are these goals bold enough to create the Greensboro we want to see in 20 years?
  
- What are we missing?

Want to stay in touch? Please provide your email below:

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**PlanIT Greensboro Advisory Committee Report  
October 2018**

The Kick-Off Event for the PlanIt Greensboro Advisory Committee was held on Friday evening, October 5 at City Center Park. We had over 60 people in attendance, including several City Council members; were featured on the news on Fox 8 and Channel 14 on Friday night; gathered new contact information; and had many good conversations with residents about *PLANIT* GSO.

This event marks the official beginning of the planning process. *The most important thing to do now is make your voice heard, tell the Planning Department or a member of the Planning Committee what your thoughts are about the direction the City should go in the next twenty years.*

James Bennett  
Greensboro Public Library Board of Trustees

## **PlanIT Greensboro Advisory Committee**

October 11, 2018

Please consider attending one of these meeting. The future of the city is yours to decide.

*Jim Bennett*

Using the “World Café” concept, upcoming **PLANIT GSO** Café community conversations (schedule is below) will take on a casual, comfortable feel of a café, complete with tables and chairs adorned with café-type decorations. Those sitting at each table will be presented with what is on the ‘menu’ for the night, or what topic that table will discuss. City staff will be on hand to facilitate conversations and document ideas that are brought up.

### **Format for All Meetings**

4-5:30 pm – ‘Open Houses’ for drop-ins and one-on-one sessions with City staff.

5:45 pm – Formal **PLANIT GSO** Café sessions begin.

7 pm – Sessions conclude.

### **Schedule for “PLANIT GSO Cafés: Community Conversations about Greensboro’s Future”**

Wednesday, October 24, Brown Recreation Center, 302 E. Vandalia Rd.

Thursday, October 25, Lewis Recreation Center, 3110 Forest Lawn Dr.

Monday, October 29, Glenwood Recreation Center, 2010 Coliseum Blvd.

Wednesday, November 7, Lindley Recreation Center, 2907 Springwood Dr.

Thursday, November 8, Leonard Recreation Center, 6324 Ballinger Rd.

Tuesday, November 27, Smith Senior Center, 2401 Fairview St.

For each of these meetings, tables will be assigned one of **PLANIT GSO**’s proposed goals for a new Comprehensive Plan. The goal topics are community, neighborhoods, identity and experience, economic prosperity, connections, and built environment.

Participants rotate from table to table throughout the evening to discuss each goal topic and how they feel about the direction Greensboro is growing within that topic area. Toward the end of each meeting, participants share their thoughts with the rest of the participants and continue the discussions as one group.

Greensboro Public Library  
 FY2018-2019  
 First Quarter (July-September)  
 Budget Report  
 to the Board of Trustees

FY2018-19				
	Budget 2018-19	% of Operating Budget	Expenditures* through 09/30/16	% Budget Spent
<b>Operating Budget by Category</b>				
Personnel	4,576,113	63.13%	1,163,107	25.42%
Maintenance & Operations (Less Technology & Materials)	841,579	11.61%	70,633	8.39%
Technology (Inc: Desktop Serv, Computer S/W, Maint/Repair of Equip)	915,200	12.63%	238,777	26.09%
Materials (Collection Inventory)	915,465	12.63%	244,204	26.68%
Capital	0	0.00%	0	na
<b>Operating Budget - Total</b>	<b>\$7,248,357</b>	<b>100.00%</b>	<b>\$1,716,721</b>	<b>23.68%</b>
<b>Operating Budget by Division</b>				
Admin. - Admin, Technical Services, Support, Technology	\$ 2,715,463	29.22%	553,614	20.39%
Central - Circulation, Children Services, Reference	1,931,563	20.78%	483,996	25.06%
Extension Administration & Cheer	6,063	0.07%	1,443	23.80%
Materials	924,867	9.95%	244,204	26.40%
Benjamin Branch	305,340	3.29%	69,512	22.77%
Glenn McNairy Branch	409,041	4.40%	103,146	25.22%
Vance Chavis	439,303	4.73%	96,719	22.02%
Hemphill	444,738	4.79%	115,400	25.95%
Glenwood	298,674	3.21%	66,003	22.10%
Kathleen Clay Edwards	598,286	6.44%	144,972	24.23%
McGirt-Horton	452,550	4.87%	100,951	22.31%
Historical Museum	767,335	8.26%	180,650	23.54%
<b>Total Operating Budget</b>	<b>\$9,293,223</b>	<b>100.00%</b>	<b>\$2,160,610</b>	<b>23.25%</b>
* Expenditures include funds that have been encumbered but not actually paid out.				

# October 2018

## Monthly Highlights

### BENJAMIN BRANCH

- As part of Benjamin Branch's charge to keep up our technology game, our project for October's **LEGO** club was to incorporate simple robotics into the builds. The program was titled **STEM + LEGO = FUN**. With cubelets from the Library IT department and their arsenal of tech toys, kids could experiment with magnetic cubes that rotated, rolled, lit up and made noise while also connecting with our LEGO bricks. There were 38 total who enjoyed this program – and most all shared very well indeed!

### CENTRAL BRANCH – ADULT PROGRAMMING

- October was a busy month for author programs at The Greensboro Public Library. We had 6 authors visit the Library system. Two were local authors with new books: memoirist **Jo Maeder** and life coach **Lucy Wellmaker**. The other four were all *New York Times* bestselling authors. They were novelists **Patti Callahan Henry** and **Diane Chamberlain**, historian **Erica Armstrong Dunbar**, and young adult novelist **Sarah McCoy**. Some of these author programs were a result of our community partnerships with the **Bookmarks Book Festival** and **The National Book Foundation**.
- 2017 Nonfiction National Book Award finalist **Erica Armstrong Dunbar**, author of *Never Caught: The Washingtons' Relentless Pursuit of Their Runaway Slave, Ona Judge*, sat down for an engaging candid discussion with *News and Record* Editorial Page Editor, Allen Johnson, about the amazing life of Ona Judge and her relationship with the founding father and his wife. After the presentation, Greensboro Public Library Foundation hosted a reception. About half the audience stayed and had meaningful conversations with their fellow attendees about the program, sparking conversations about other subjects and people who entered the program as strangers truly got to know one another.

### CENTRAL BRANCH - CIRCULATION AND CHILDREN'S ROOM

- The **Family Fun Showcase** at the beginning of the month brought in 150 residents and allowed us to partner with a variety of service organizations and resources for Greensboro families. October's **G.L.O.W.** programs had increased attendance from last month. Additionally, our annual collaboration with **Casa Azul** brought in 46 residents for **Dia de los Muertos** crafts. A teen cooking event and a teen zombie event brought in a total of 52 participants.

### CENTRAL BRANCH - INFORMATION SERVICES

- The Library's new streaming video service, Kanopy, has been well-received. Customers viewed videos nearly 700 times in October. The service includes many fine independent films and documentaries.
- Use of the North Carolina Digital Library also remains robust, with just under 36,000 circulations during the month of October.
- Our new Business/Non-profit Librarian, has done exceptionally well with her one-on-one business consultations. She conducted 15 consultations during the month of October, which is a very high number.
- Special Needs Librarian shared a wonderful story about bringing together one of our customers, a fine artist, with another customer, who needed a drawing of a Veteran Civil War ancestor. Though no image of the Civil War veteran survived, using a photograph of a descendant, the artist was able to produce a remarkable likeness of what the man probably looked like.

### GLENN McNAIRY BRANCH

- McNairy Library hosted two author programs in October. On October 4, 2018, 30 attended the program featuring New York Times bestselling author, **Patti Callahan Henry**. Patti has written 13 novels, among them her new release, *Becoming Mrs. Lewis: The Improbable Love Story of Joy Davidman and C.S. Lewis*. On October 24, 2018, the table was set for tea with New York Times bestseller, **Sarah McCoy**, author of *Marilla of Green Gables*. This program, with 19 attendees, received great reviews. Attendee, Carol Steger, a communications professional, rated Sarah's presentation an A+ , "the best [she's] ever seen."



### **GLENWOOD BRANCH**

- The Glenwood **Monster Mash** Festival held on October 27, 2018 was a success! The Glenwood Children's Librarian had an attendance of 45 in the storytime room and another 85-90 through the craft room where paper bag monster heads were being made with various art materials. A Glenwood Library volunteer came to assist in the craft area. This annual program at the Glenwood Recreation Center is a joint effort of **Greensboro Parks & Recreation, Greensboro Public Library-Glenwood Branch**, and the **UNCG Residents Life** department. Total attendance for the festival was 720. This is double the attendance from last year.
- On October 6, 2018, Glenwood held its first **International Festival** with 48 in attendance. We filled the parking lot with multicultural activities and goodies. We had origami, the ofrenda, hojlata (Mexican tin art), papel picado, henna art, and community organizations like **Casa Azul**. Several visitors had wonderful things to say about the event as community members young and old enjoyed the festivities.

### **HEMPHILL BRANCH**

- **The Breast Cancer Awareness Luncheon** on Saturday, October 20, 2018 was a great success. Guest speaker, **Lindsey Causey, Survivorship Nurse Practitioner at Cone Health Cancer Center** gave an outstanding presentation. The 14 participants informed us that it was very informative and the lunch was greatly appreciated.
- Hemphill Branch Library – October 25, 2018 - 6pm to 8pm - **We're Listening "Teen Talk"**. Attendance: 22 total (10 teens, 7 preteens, 5 adults). Once a majority of attendees settled in eating pizza, the Branch Manager and Branch Librarian welcomed everyone to the discussion. We explained the previous "We're Listening" event and how this one was geared toward teens and their community. Participants were given **Passed Your Community** question sheet. Did brief ice breaker to get to know one another. After teens had a chance to fill out questions within their tables and individually, we went through each question. We wrote answers and other topics on flip chart and discussed as a group.

### **HISTORY MUSEUM**

- The exhibit **Louis C. Tiffany: Painting with Glass** opened on October 20, 2018 in the rotunda and in the Carlson Decorative Arts gallery on the mezzanine level. It will be open through March 2019.
- On Saturday October 20, 2018, the 3<sup>rd</sup> annual **Archeology Day**, a partnership with UNCG's anthropology department, was held in the museum lobby and on the lawn near LeBauer Park. There were 187 visitors for the day.
- Saturday, October 27, 2018 was **Ghoulash**, and the museum had Ghost Stories in the cemetery, as well as "Unliving history" tours with characters portrayed by actors covering three centuries. Over 500 people participated.

### **KATHLEEN CLAY EDWARDS BRANCH**

- The Kathleen Clay Edwards Family Branch Library hosted several programs this month in collaboration with the **T. Gilbert Pearson Audubon Society, Piedmont Bird Club, NC Wildlife Resources Commission, and Wild Birds Unlimited**. The Branch hosted the monthly **Middle School Birding Program** with an attendance of 15 teens and ecoExplorers focusing on ornithology with attendance of 10. The Branch also hosted a **Flying WILD** workshop for educators with 10 educators and a beginning birding program for adults with 43 attendees.
- The Kathleen Clay Edwards Youth Services Librarian hosted a **STEAM** program. It was a great success and attracted a group from the local chapter of the **Jack and Jill Club of America**, as well as many other Library patrons. We will be incorporating many more STEAM activities based on the feedback and enthusiasm of the 68 program attendees.

### **McGIRT-HORTON BRANCH**

- **Peeler Recreation Center** held an outreach event called **Trunk-or-Treat** on Saturday, October 20, 2018 and invited us to participate. Although the weather wasn't desirable, 300 children came. The trunk of our car was decked out in spider webs and garland. We handed out flyers for upcoming Youth Services programs as well as Halloween candy. The MH staff greatly enjoyed being a part of it!

### **VANCE CHAVIS BRANCH**

Storytimes were presented to all four classrooms at **Hayes-Taylor YMCA NC PreK & Day Care** on October 10, 2018. We enjoyed reading about fall, the upcoming Halloween holiday, and singing related songs. There was a total of 62 people.