

**GREENSBORO PUBLIC LIBRARY BOARD OF TRUSTEES**

**Monday, May 20, 2019  
4:00pm**

**MINUTES**

*Central Branch Library  
Hemphill Board Room – 2<sup>nd</sup> Floor - Administration*

**MEMBERS ATTENDING**  
(Voting)

**ABSENT**  
(Voting)

**STAFF**  
(Non-voting)

**LIAISON**  
(Non-voting)

1	BENNETT, JAMES	GALLIMORE, LAURA	BLANTON, BRIGITTE	WELLS, GOLDIE - GSO CC (Absent)
2	BYNUM, MONIQUE	PARKER, APRIL	KEESE, DENA	CASHION, KAY - -GCC (Absent)
3	CUTLER, IVAN	TURNER, PAMELA		
4	DONNELL, FELITA			
5	ESPINOLA, MARY			
6	HALL, SUSANNE			
7	HANLIN, TIM			
8	PEARSON, MICHAEL			

(8) Present

(3) Absent

**CALL TO ORDER and APPROVAL OF MINUTES**

- Meeting called to order at 4:02pm.
- Approval of Minutes:
  - March 18, 2019: Motion to approve by Susanne Hall; second by Mary Espinola
  - April 15, 2019: Motion to approve by Susanne Hall; second by Felita Donnell

**DIRECTOR'S REPORT**

- Director distributed the Boards & Commissions Handbook, revised April 2019
- Director asked each Board member to hand deliver FY2017-2018 Annual Report to elected officials, including a personal note. Annual Report will be put on the Library's website.
- Director provided an update on the Windsor/Chavis Joint Use Facility. City Council will vote, Tuesday, May 21, 2019 on the Resolution authorizing professional services contract in the amount of \$1,259,500 between the City and Vines Architecture, Inc. in association with EVOKE Studio for design of the joint use facility. Discussion followed regarding the architect and design firm, community input meetings. Funds have been allocated for the design stage only.
- City Manager will present FY2019-2020 recommended budget to City Council Tuesday, May 21, 2019.
- Discussion took place regarding the "call to action" email from the NCPLDA, whereby Board members were asked to contact local elected officials concerning the State Aid proposed budget for libraries. Talking points were provided in order to keep language consistent. Board members requested a concise, bullet point approach to future requests.
- Summer Reading kick-off celebration will take place Saturday, June 15 (10:00am – 1:00pm) in LeBauer Park (flyer attached).
- One City, One Book – Requests have been made to Trevor Noah, author of this year's book selection, to come to Greensboro for the kick-off.

## **COMMITTEE REPORTS**

- **GHM**
  - June 29 - Dolley & Me Tea at the O'Henry Hotel
  - December 7 - The opening for "American Democracy: A Great Leap of Faith", the Smithsonian traveling exhibition. Suggestion was made to use the Library's display cases to promote the American Democracy Exhibit
- **PlanIT GSO** (*attached*)
  - Working toward outlining "specific" goals by the end of summer

## **NOTES FROM CHAIR**

- Boards & Commissions Code of Conduct forms to be signed/submitted, if not done already
- Attendance at Board meetings is important
- Continue dropping by Library Branches, complete and submit F.Y.I. (For Your Inspection) forms
- Consider signing up for one session during Summer Reading

There being no other business, motion to adjourn by Michael Pearson, second by Monique Bynum.  
Meeting adjourned 4:54PM.

### **Date, Time, Location of Next Scheduled Meeting:**

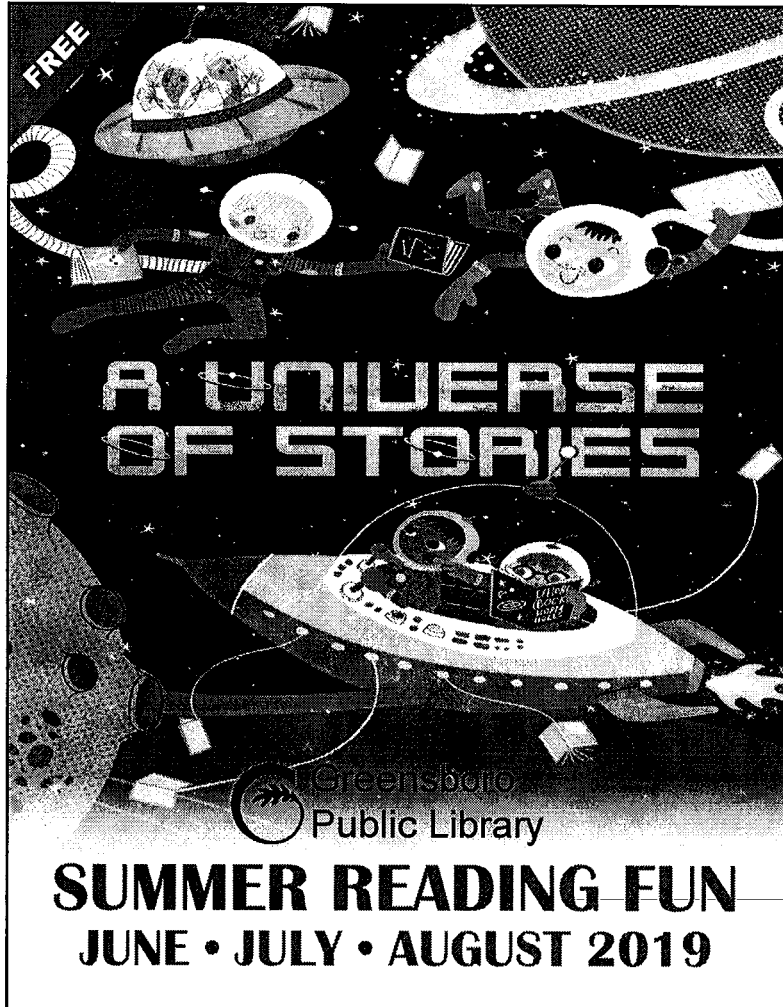
***Monday, June 17, 2019 @ 4:00PM***

***Greensboro Public Library***

***219 N. Church St., 2<sup>nd</sup> Floor***

***Hemphill Board Room in Administration Office***

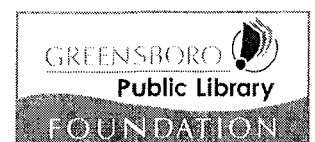
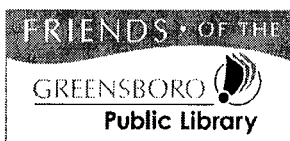
# SUMMER READING KICK-OFF CELEBRATION



**LeBauer Park**  
**Saturday,**  
**June 15**  
**10 am - 1 pm**

- Sign up for Summer Reading
- Make a rocket ship
- See The Spin-Man
- Watch Amanda the Aerialist
- Activity Tables
- Discover all the fun Summer Reading events

With events for children of all ages we want everyone to have a fun, educational, and entertaining summer with us here at the Greensboro Public Library.



[www.greensborolibrary.org](http://www.greensborolibrary.org)

Planning committee report  
May 20, 2019

City planning staff have continued to have meetings with various organizations such as realtors, businesses and others. They have also had many pop-up meetings at community centers, fairs and the like. They have also continued to refine and rework a goals statement. They are also meeting with other city departments.

Goal statements have become more aspirational. Currently the high level goals are:

Greensboro is the best mid-size city in the United States.

Greensboro is the greenest city in the southeast.

Greensboro is the model for the application of advanced Smart Cities technology.

Greensboro's historic roots underscore its commitment to democracy, equity, diversity, and inclusivity.

Greensboro is a city of inspiration and creativity where people and businesses thrive.

Stepping down one level from these overall goals, staff have drawn goals for six different areas.

Neighborhoods

Connections

Build environment

Community and identity

Economic prosperity

Sustainability

A goal statement has been written for each of these. These goals currently are:

Built environment:

- a) Greensboro is known for walkable, compact, mixed-use places where people live, work, and enjoy life.
- b) Greensboro attracts world-class development to efficiently transform underutilized sites and buildings into valued assets that complement their surroundings.
- c) Downtown is a dynamic center of economic and cultural activity for residents of Greensboro and an unforgettable destination for visitors.
- d) Greensboro's historic places are treasured, protected, and contribute to the city's unique identity.

Community and identity:

- a) Greensboro's cultural identity—our museums, libraries, arts communities, festivals, and events—is a source of pride and shared experience.
- b) Greensboro treasures its history, honors its role in the civil rights movement, and celebrates its diversity through engagement and inclusion.

Connections:

- a) Greensboro's unrivaled walking, biking, transit, and road networks provide safe, comfortable, and convenient options to reach desired places.
- b) Ongoing investment in cutting-edge communications technology allows all Greensboro residents and businesses to build wealth and improve our quality of life.
- c) Everyone loves our interconnected greenspaces, which provide recreation and transportation opportunities, promote active living, and protect our natural environment.

Economic prosperity:

- a) Education and workforce training opportunities empower residents to achieve financial security and career fulfillment and are matched to the needs of employers.
- b) Greensboro promotes homegrown businesses, supports entrepreneurship, cultivates industry leaders, and welcomes major corporations and institutions.
- c) Greensboro develops, attracts, and retains a diverse pool of talented individuals, especially young adults, who have a wide variety of skill sets

Neighborhoods:

- a) Greensboro's citywide network of unique neighborhoods are home to residents from all walks of

life; offer a variety of quality housing choices; and offer a wide range of affordable housing options.\ b) People choose to live in Greensboro because every neighborhood is safe and has convenient access to first-rate schools, services, shopping, parks, and community facilities. c) Everyone does their part to maintain stable, attractive, and healthy places to live and raise families.

Sustainability:

Greensboro protects the environment, taking care of our natural resources and the natural systems that support all living things.  Greensboro embraces social equity, ensuring that all residents benefit from fair and just treatment in the distribution of public services and have a voice in governance.

We are now working on trying to develop strategies for reaching those goals. These strategies begin to get more specific. For example, one idea that has been suggested under arts and culture is to build a “history trail” that would lead visitors and citizens to places where historic events took place, such as the battlefield, Woolworth's, etc. My suggestion in relation to that was that the city convene a meeting of representatives from the museums and other organizations interested in our history to develop the “trail”

None of the above is cast in stone at this point. There seems to be a good bit of overlap among the second level areas, so these will probably be redrawn into maybe four areas. Overall this is a work in progress. But staff have asked committee members to begin to try to develop more specific strategies for reaching goals, understanding that the goal statements may be phrased slightly differently in the final stage.

Respectfully,  
James Bennett

# May 2019

## Monthly Highlights

### BENJAMIN BRANCH

- The Benjamin Youth Services Librarian has used **Kanopy**, a streaming service GPL provides, to play short films for storytimes and promote it to the parents and children present. It is almost always a Weston Woods book (book turned into film) selection. A parent shared that they've started streaming Kanopy at home and are working their way through the Weston Woods collection. Whenever her daughter hears the familiar theme song, she smiles & exclaims the Youth Services Librarian's name. Storytimes average 25 in attendance.
- Also, in related Youth Services news at Benjamin, May made three months in a row that our statistics for children and family **program attendance hit over 1,000**. This fiscal year it has done so in July, October, March, April & May.

### CENTRAL BRANCH - CIRCULATION AND CHILDREN'S ROOM

- A customer enjoyed **Relaxing with Resources** so much that she brought her husband to the next session on **Job and Career Resources**. She was impressed with the resources available at the Library. At a previous Relaxing with Resources session, she learned about downloading movies from Kanopy. She uses the library's Wi-Fi to download the movies to her phone and watches the movies at night in her tent. Average attendance for this program is 25.
- **Spanish storytime** started in March and has steadily grown per month. Attendance averaged 20 people per week in May. Several parents are not fluent in English and enjoy having a storytime for their children in their language. This also gives attendees an opportunity to connect with one another and make friends. This storytime is reaching a new community and has increased awareness of the Library and its resources.

### CENTRAL BRANCH - INFORMATION SERVICES

- On May 1, the Central Branch's Information Services Latino Specialist graduated from "**Other Voices**," Greensboro's leadership and community building program. We're very proud of her!
- **Circulation** of eBooks, audiobooks, etc., is beginning to heat up for the summer. We had nearly 42,000 OverDrive / NCDL circulations for the month, and overall downloadable / digital circulations for May topped 45,000 (including the Kanopy streaming video service which continues to be popular with 1,244 views).
- There were **four GTCC business classes** for the month of May: "How to Start a Business," "How to Write a Business Plan," "Financing Your Small Business," and "Marketing Your Business." Total attendance was 108.

### GLENN McNAIRY BRANCH

- The Glenn McNairy Branch's Youth Services Librarian represented the Greensboro Public Library at the **Third Annual UNITE event**, held downtown. This event is coordinated by the **Family Support Network of Central Carolina**, and brings together organizations from around the Triad that serve people with special needs. This year, the event was held in the Cultural Arts Center due to rain. 75 attendees enjoyed this event, which was a great opportunity to spread the word about the array of "**All Abilities**" programs the Library offers.
- In addition to **Sensory Storytime**, **Exceptional Construction**, and **Sensory Movie Nights** at McNairy, the Youth Services Librarian provided flyers for the Sensory Storytime at the Glenwood Branch, the **Sign Language Interpreted Storytime** and the **First Friday Teen Fun Sensory Movie Nights**, both held at the Central Library.
- The McNairy Branch put up a May Mystery Month display and saw a 25% increase in circulation for mysteries this month, and an Audiobook display which increased circulation on Adult and YA Audio. The McNairy Branch Staff weeded duplicates in Juvenile DVDs which made the collection more browsable and likely contributed to a 6% increase in circulation this month. The following collections also saw a notable increase: Science Fiction and Fantasy (42%), Large Print (19%), Mobile Devices (35%), Board Books (10%), Music (25%), Fiction (9%), and New Fiction (7%) and New Nonfiction (6%). The DVD display from the previous month continues to yield positive circulation, with YA DVDs increasing by 4%, and Adult DVDs by 7%.

### GLENWOOD BRANCH

- Glenwood Branch hosted its **Second Annual Plant and Seed Swap** this past Memorial Day weekend. Though the holiday had the Library quieter than usual, the number of program participants increased nearly 50% this year, with a total of **89** participants. Many of our plant donations this year were houseplants from the **Guilford County Cooperative Extension**, a gesture which made it easier for many residents of Glenwood neighborhood (most of whom rent their home, and would perhaps not be able to plant in their yard) to take home plants. President of the **Greensboro Chapter of the Native Plant Society**, **Judy West**, tabled at the event,

providing resources about planting and plant species endemic to the area. Growing on the success of last year's swap, we were also able to make available **Glenwood's Little Seed Library**, with seeds organized in a recycled card catalog. The Seed Library is currently up and circulating seeds at the Branch, and will continue to subsist based on seeds donated, saved, and returned by patrons using the Library.

- One of the most incredible things about the plant swap, as an extension of the GPL's mission of Free and Equal Access, is the way in which patrons are able to access desirable resources for free. Many patrons approach the swap with astonishment, asking "These are free? Really?" Leaving with armfuls of plants and a smile. One patron let us know how deeply thankful she was that the Library offered such an event for the community – and that never before had she been able to have a plant to care for herself. Through this program, we were able to provide her with aloe plants, pots to grow them in, and ample information on how to best care for her new plants.

#### *HEMPHILL BRANCH*

- On May 24, **Green Hill Center for NC Art's** current curatorial intern, **Martha Hicks**, a graduating senior at UNC-G organized an exhibition for another UNC-G senior, Louie Tangca. Louie's work consists of photographic portraits and biographical narratives by UNC-G students painting an intimate view of the student community and seeking to share the depth and power of individual stories. The exhibit will be on display in the Hemphill Art Gallery through June. <https://humansofuncg.weebly.com/>
- In May, one of our customers came in and reminded staff that in April several staff members worked with her updating and tweaking her resume. They also helped her complete an online application. She wanted to let us know that she did get a job and she starts work in June at Cone Health. She thanked us for all the help we gave her. It's always nice to know that what we do can make a difference!

#### *KATHLEEN CLAY EDWARDS BRANCH*

- In May, 17 school-aged children and their families got together to **design, build, and test out boats made of recycled junk**. All 12 boats floated, and the sturdiest boat held 13 small river rocks before it sank. After the first round of testing, several of the kids went back to the design phase and reinforced or changed their boats to make them sturdier or more waterproof.
- On May 21, The Kathleen Clay Edwards Branch partnered with **Haw River State Park** to host an **Adventures in Travel** program about NC State Parks with 21 adults in attendance. The **Adventures in Travel** series targets active retirees and is an afternoon program focusing on travel opportunities. Haw River's Park Superintendent shared highlights about the State Park, as well as opportunities to fish, paddle, camp, hike, birdwatch and more at over 40 State Parks.
- With warmer temperatures, staff have begun assisting customers to their cars with lots of books. Customers have commented on the helpfulness of staff, including one customer who commented that he "enjoys being part of the Library family."

#### *McGIRT-HORTON BRANCH*

- **Game, Geek and Grow: Afternoons** at the McGirt-Horton Branch is a program aimed for teens and tweens to enhance their Library experience and intended to build relationships between the staff and community. It is offered Monday through Friday, 3:30-5:00pm. This spring, and May especially, this program is increased in engagement due to the addition of two new full-time Librarians. Averaging 8 to 10 teens with a total of 182. Librarians and Library Staff engaged the teens with not just video games, but also board games, as well are in the mix. Uno is becoming a favorite game, as is Blockus.

#### *VANCE CHAVIS BRANCH*

- **Craftstic: Spring Wreaths** was attended by 14 participants who learned how to make and decorate themed wreaths inexpensively on May 14 at the Vance Chavis Branch. Participants discovered that wreath bases can be formed not only from grape vines, but also from more commonly found wisteria vines. **Artist Virginia Kassay** discussed cost-effective ways of sourcing materials for decorating wreaths. She demonstrated the art of bow making before inviting participants to select flowers, decorations, and ribbons, then guiding them through creating bows for the wreaths they would create. As the wreaths were being made, Virginia leant her artist's eye to help ensure everyone's arrangement came to life, from their imagination through the work of their hands. Each participant left with a hand-crafted wreath, spring or Memorial Day themed.
- The Vance Chavis Branch also participated in the **Washington Montessori First Annual Community Success Day** on May 4, which took place in the corridor between Ray Warren Homes and Washington Montessori. The Branch's Youth Services Librarian provided storytime to small groups in the morning session at Ray Warren with a total of 30 staying to listen to stories. We think this community day is a fantastic opportunity and we hope to be able to participate next year as well.