

# GREENSBORO PUBLIC LIBRARY BOARD OF TRUSTEES

Tuesday, March 16, 2015  
4:00 p.m.

## MINUTES

*Central Library Branch  
219 North Church Street  
Greensboro, NC*

	<b><u>MEMBERS ATTENDING</u></b>	<b><u>STAFF</u></b>	<b><u>ABSENT</u></b>	<b><u>LIAISON</u></b>
1	<b>Loy Newby, Chair</b>	Brigitte Blanton	Trudy Atkins	Kay Cashion
2	<b>Donna Anderson, Vice Chair</b>	Dena Keesee	Brian Clarida	
3	Carolyn Chappell		Netta Cox	
4	Sandra Cramer		Viola Fuller	
5	Ivan Cutler		Penny Smith	
6	Lea Williams		Willie Taylor	

### **CALL TO ORDER**

- Loy Newby, Chair, called the meeting to order at 4:03 p.m.
- Approval of January 20, 2015 Board Minutes *tabled* until the April 20<sup>th</sup> meeting due to lack of quorum.

### **REPORT OF CHAIR**

- April 20<sup>th</sup> meeting will be held at the Glenn McNairy Branch Library.
- Discussion of “Rising to the Challenge” *tabled* until the April 20<sup>th</sup> meeting due to low attendance.
- Introduction of Kay Cashion, Guilford County Commissioner, Liaison to the Greensboro Public Library Board of Trustees.
- Requested that City website link be sent to Guilford County Commissioner so they can access monthly Board Agendas and Minutes.
- Donna Anderson, Vice Chair reported 3 to 4 events took place at local schools and 2 library locations with her teenage daughter, Priscilla who volunteers and dresses up as the “Cat in the Hat.”
- Loy read the following quote by Caitlin Moran from “Libraries: Cathedrals of Our Souls” (previously published in The Times of London, and included in Caitlin Moran’s new book, *Moranthology*).  
*“A library in the middle of a community is a cross between an emergency exit, a life raft and a festival. They are cathedrals of the mind; hospitals of the soul; theme parks of the imagination. On a cold, rainy island, they are the only sheltered public spaces where you are not a consumer, but a citizen, instead. A human with a brain and a heart and a desire to be uplifted, rather than a customer with a credit card and an inchoate "need" for "stuff." A mall--the shops--are places where your money makes the wealthy wealthier. But a library is where the wealthy's taxes pay for you to become a little more extraordinary, instead. A satisfying reversal. A balancing of the power.”*

### **DIRECTOR'S REPORT**

- Urban Library Council, Leadership Brief: Partners for Education – Please read and let this be the basis of our conversations for advocacy/funding.
- Budgets have been submitted. Workforce Development is part of our Result Area. The combined Result Area helps us stay interconnected and produces more strategic initiatives.
- The title of our Traditional Plan is “Create The Readiness”  
Step One: Staff Development  
Step Two: Board Development  
Step Three: Survey Data

Strategies – Staff  
Strategies – Board

Data – In-depth focus groups / public interaction

- Currently working with the Economic Development Business Support (EDBS) Office in relation to entrepreneurs seeking to open start-up businesses and the Human Relations Department in relation to MWBE qualifications.
- Plan programming – being agile, able to pivot, Libraries and the Museum working together/collaboration.
- The Museum is part of the Library (example: Emancipation Proclamation Coming to Greensboro Historical Museum). Tammy Miller, Youth Services Coordinator is selecting children's books for the Museum that relate to the Emancipation Proclamation.
- Attending American Alliance of Museums Annual Meeting in April. AAM is focusing on collaboration. Hopefully, this will give additional insight on how the Library/Museum can collaborate with each other and other organizations.
- Updated the Board on the incident at McGirt-Horton.

## **COMMITTEE REPORTS**

### **Friends of the Greensboro Public Library – Lea Williams**

- Membership is growing. End of 2014, membership was 120. Currently up to 150 and still growing. Invited all Board Members to join.
- Focus remains on Signature Events:
- April 12, 2015- Members Only Event: Author Visit with Francis Mayes: 3-5p.m. Well known for bestseller, "Under the Tuscan Sun." "Under Magnolia" is the author's latest book (flyer attached). Donna Fairfield, event chair, assisted by Elaine Ostrowski.
- April 16-18, 2015 – 2015 Spring Book Sale: Thursday, April 16<sup>th</sup> (6-8pm) Members preview and reception; Friday, April 17<sup>th</sup> (10am – 5pm) and Saturday, April 18<sup>th</sup> (10am – 5pm) open to the public (bookmark attached). Any books unsold will be given to a non-profit organization on Monday, April 20<sup>th</sup>. Friends received a 7 page list from the Guilford Nonprofit Consortium of possible organizations that would like to have the unsold books. Kay Cashion would like to have 35 books for the Juvenile Detention Center (she will pick up and deliver).
- May 21, 2015 - Friends Annual Meeting: Florence Gatten, event chair; location - Greensboro Coliseum, Terrace Room.
- Booklovers Social with Author Lynne Chandler Willis was held on March 12<sup>th</sup> at the Central Library. 35 individuals attended.
- Friends are focusing on Book Clubs for membership; there are 250 Book Clubs affiliated with Libraries, 21 supported by the Library. Friends are inviting 2 Book Club members to join the Board. Voting will take place on May 21<sup>st</sup>.

### **Advocacy – Willie Taylor**

- No Report – Willie unable to attend.

### **Historical Museum – Brian Clarida**

- No Report – Brian unable to attend.

## **OLD BUSINESS**

None.

## **NEW BUSINESS**

None.

## **OTHER COMMENTS**

- As of February, the McNairy Branch was 3<sup>rd</sup> in circulation; 1700 Adult Fiction, 650 Non-fiction; 1,920 new Library cards issued since August 1, 2014
- The Rotarian has an article entitled "In Praise of Libraries." (article attached)
- The New & Record has an article regarding the Friends Book Sale – "Inside Scoop: Library Book Sale, Y'all" (article attached)

Meeting adjourned at 5:11 p.m.